

NONOX on the Rampage with 15 BP truck stops

NONOX AdBlue, which is now available at over 220 outlets across Australia, has signed a deal with Rampage National Pty Ltd, one of the nation's largest operators of truck stops, to install the first-ever NONOX AdBlue filling station, to be located at the BP Truck Stop in Laverton, Victoria.

Rampage is owned and operated by Chris Page, and has 15 BP Trucks stops across Australia, in every state. Their Laverton site sells over 2 million litres of BP diesel per month – one of the busiest in the country.

Located 22km south-west of Melbourne, Laverton also has the biggest Volvo truck dealership in Australia – CMV Trucks as well as most other new truck dealerships.

Laverton is also one of the biggest transport centres in Australia with Aldi, Versa Cold Stores and other large companies having distribution centres located there.

On completing the agreement to be the site of the first NONOX filling station Chris Page said, “NONOX has been the pioneer in the supply of AdBlue in this country and we are happy to work with them to set up the first integrated bulk retail location.”

“It will take about as long to top up the NONOX tank as it will to top up the windscreen washer tank. It will be that simple,” Chris page continued. “And NONOX electronically monitors the bowsers to ensure that supply is continuous”

NONOX bowsers will be situated adjacent to BP diesel bowsers so drivers can fill up with NONOX AdBlue at the same time as they fill up with diesel, as both tanks are side by side on SCR-equipped trucks. It takes only a couple of minutes to fill a 120 litre AdBlue tank.

The new NONOX AdBlue bulk dispensing facility at BP Laverton will be equipped with the hassle-free NONOX electronic key-fob automatic payment system.

Here's how it works:

- Customer purchases a new SCR-equipped truck from their Mercedes Benz, IVECO, DAF or SCANIA dealer
- The dealer sends the customer's details to NONOX who contacts the customer to set up an account
- NONOX sends a pack with two key fobs to the customer. One key fob stays with the nominated driver on their key ring – the other stays in the truck for a relief driver or in case the other is misplaced
- When NONOX is required, the driver arrives at a NONOX bowser, inserts the hose, swipes the fob and the pump starts
- Once full and stopped, the bowser will transmit the payment details to the truck's account. An invoice will automatically be sent via email or the account is electronically debited

NONOX is rolling out a plan to install a large number (*how many over how long*) of these tanks on major transport routes and have them electronically monitored to ensure they are refilled regularly and always available to dispense NONOX.

Sourced in Australia, NONOX is the first company to use the electronic key fob technology in the road transport industry.

Many truck operators will establish their own supply of NONOX at home depots, but filling stations will become necessary when trucks are interstate.

Full a detailed list of NONOX outlets or to enquire about a supply account, call 02 9908 9100, 1300 4 NONOX or long onto: www.nonox.com.au